



## Calabasas Capital Advises Acquiring Shareholder on Recapitalization of Information Forecast, Inc.



CALABASAS  
CAPITAL

The shareholders of



INFOCAST<sup>®</sup>  
The Leading Source

Have completed a recapitalization  
with financing provided by



MANUFACTURERS BANK

Information Forecast, Inc. is a business-to-business services company that provides conferencing, event hosting and marketing services.

Calabasas Capital served as exclusive financial advisor to the acquiring shareholder of Infocast.

Los Angeles, CA: The shareholders of Information Forecast, Inc. ("Infocast" or the "Company") have completed a recapitalization with financing provided by Manufacturers Bank. Calabasas Capital served as exclusive financial advisor to the buyer.

Based in Woodland Hills, California, Infocast is a business services company that provides industry-leading conferences, event hosting and marketing services.

Mr. William Meyer, co-founder and now sole owner of Infocast, said, "I am deeply grateful to have had Calabasas Capital as my advisor in this transaction. This involved quite challenging negotiations; without David Bonrouhi's wise counsel, skilled representation, and sustained effort, I doubt the deal would have closed."

David Bonrouhi, Managing Director of Calabasas Capital said, "We are delighted to have completed this transaction for Mr. Meyer. Infocast has had a long and successful history. Mr. Meyer and the management team at the Company are implementing a comprehensive strategic plan to capitalize on a number of attractive opportunities to further accelerate growth. We are confident the Company will continue to be very successful for the foreseeable future."

Please contact David Bonrouhi with any questions about this transaction and the M&A advisory services of Calabasas Capital.

**About Calabasas Capital**

Calabasas Capital is a boutique investment banking firm that provides sell-side and buy-side M&A advisory and private equity and debt capital raising services to lower-middle-market privately-held companies. Securities offered through Fallbrook Capital Securities Corp. Member FINRA – SIPC.

Contact:

David Bonrouhi  
(818) 657-6130  
david@calabasascapital.com  
www.calabasascapital.com