


From: David Bonrouhi at Calabasas Capital [mailto:david@calabasascapital.ccsend.com] **On Behalf Of** David Bonrouhi at Calabasas Capital
Sent: Tuesday, July 12, 2011 5:32 PM
To: David Bonrouhi
Subject: Calabasas Capital Announces a Successful Financing

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Dear David,


We are pleased to announce the successful completion of another transaction.



CALABASAS
CAPITAL



Background Images, Inc.
has raised \$3.6 million in
financing from:



FC | Full Circle Capital

Background Images is a leading equipment rental services company to the television, motion picture, concert production and tradeshow industries.

Calabasas Capital served as financial advisor to Background Images, Inc.

Calabasas Capital, LLC is a boutique financial advisory firm providing the following investment banking services primarily to lower-middle-market privately-held companies, business owners and entrepreneurs:

- Sell-Side and Buy-Side Mergers & Acquisitions
- Private Equity & Debt Capital Raising
- Acquisition Financing
- Financial Restructuring
- Late-stage Venture Capital Raising

- Sales of non-core assets/divisions of larger public and private companies

Our principals have significant investment banking and private equity experience working with companies in a broad range of manufacturing and services industries with particular expertise in consumer products (food, apparel, footwear, electronics, household goods) and services (online, financial), retail (including restaurant chains), business services (online and offline, including financial, marketing, janitorial, media and telecom) and technology.

Regards,



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