

**From:** David Bonrouhi at Calabasas Capital [mailto:david@calabasascapital.ccsend.com] **On Behalf Of** David Bonrouhi at Calabasas Capital  
**Sent:** Tuesday, November, 22, 2012  
**To:** David Bonrouhi  
**Subject:** Calabasas Capital Transaction: Private Equity Capital Raise for Tranzlogic

Having trouble viewing this email? [Click here](#)

**Dear David,**

We are pleased to announce the successful completion of another transaction.



CALABASAS  
CAPITAL



**Tranzlogic** has raised private equity from a group of investors led by:

SJ Investment Co.

Tranzlogic is a rapidly growing provider of retail customer analytics leveraging payment processor networks.

Calabasas Capital served as financial advisor to Tranzlogic, LLC.

Calabasas Capital, LLC is a boutique financial advisory firm providing the following investment banking services primarily to lower-middle-market privately-held companies, business owners and entrepreneurs:

- Sell-Side and Buy-Side Mergers & Acquisitions
- Private Equity & Debt Capital Raising
- Acquisition Financing
- Financial Restructuring
- Late-stage Venture Capital Raising
- Sales of non-core assets/divisions of larger public and private companies

Our principals have significant investment banking and private equity experience working with companies in a broad range of manufacturing and services industries with particular

expertise in consumer products (food, apparel, footwear, electronics, household goods) and services (online, financial), retail (including restaurant chains), business services (online and offline, including financial, marketing, janitorial, media and telecom) and technology.

Regards,



David Bonrouhi  
Managing Director  
Calabasas Capital, LLC  
6700 Fallbrook Ave., #111  
West Hills, California 91307  
(818) 712-6931x139 Phone  
(213) 500-4135 Mobile  
(818) 712-9108 Fax  
[www.calabasascapital.com](http://www.calabasascapital.com)  
[david@calabasascapital.com](mailto:david@calabasascapital.com)

Securities offered through Fallbrook Capital Securities Corp.  
Member FINRA - SIPC

---

This message is for the named person only. It contains confidential, proprietary or legally privileged information. No confidentiality or privilege is waived or lost by any mistransmission. If you receive this message in error, immediately delete it and all electronic copies, destroy any hard copies of it and notify the sender. You must not, directly or indirectly, use, disclose, distribute, print, or copy any part of this message without Senders authorization. This communication is not an intention by the sender or the sender's client or principal to conduct a transaction or make any agreement by electronic means. Nothing contained in this message or in any attachment shall satisfy the requirements for a writing, and nothing contained herein shall constitute a contract or electronic signature under the Electronic Signatures in Global and National Commerce Act, any version of the Uniform Electronic Transactions Act or any other statute.

**[Forward email](#)**

✉ **SafeUnsubscribe®**

This email was sent to [david@calabasascapital.com](mailto:david@calabasascapital.com) by [david@calabasascapital.com](mailto:david@calabasascapital.com).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Calabasas Capital | 6700 Fallbrook Ave, Suite 111 | West Hills | CA | 91307