

From: David Bonrouhi at Calabasas Capital <david@calabasacapital.ccsend.com> on behalf of David Bonrouhi at Calabasas Capital <david@calabasacapital.com>
Sent: Tuesday, January 31, 2012 4:32 PM
To: David Bonrouhi
Subject: Calabasas Capital Completes 3rd Transaction in Last 12 Months

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Dear David,

I thought you might be interested in attending this morning event in Woodland Hills on Thursday, Feb 16th. I will be speaking on the topic of M&A along with a few other professionals. Please note that other than the few of us on the panel, no other services providers will be invited. Only business owners are being invited. I hope you can make it. Otherwise, let's be sure to catch up soon.

If you are unable to see the graphic image (or the Register Now button is not working) a text version is below and you may click here to register (there is no charge to attend other than parking):

<http://www.vistinemedia.com/clients/mark/panning-for-gold.html>

You are invited to attend

Panning for Gold: Preparing a Business for Sale

Thursday, February 16, 2012
7 a.m. to 9 a.m., Warner Center Marriott

What You Will Learn:

The current economic dynamics have many owners of closely held businesses examining the current state of their market and opportunities for growth. This presentation will present a multi-disciplinary, case study analysis of how a business owner can best prepare a business for alternative liquidity options in conjunction with a transition in ownership and/or change in corporate structure. Our esteemed panel of corporate and estate planning law, investment banking, accounting and tax, and wealth management experts will also examine best practices for designing and executing an exit strategy that attains the planned wealth preservation and growth objectives of business owners.

Major discussion topics will include:

- Planning wealth management goals as the foundation to selected liquidity strategy
- Managing personal and business tax issues accruing from the liquidity event
- Preparing and valuing the closely-held business for sale
- Evaluating liquidity deal structures alternatives - features and considerations
- Dealing with ownership succession, including family members with equity interests
- Executing the transaction



Who Should Attend:

Owners of closely-held businesses who are looking to gain insight to a short term or long term exit and liquidity plan. Company financial executives are also welcome.

Panelists:

- Sally Aubury, Singer Lewak
Accountants & Consultants
- David Bonrouhi, Calabasas Capital
- Art Levine, SNR Denton
- Bruce Munster, Morgan Stanley Smith Barney
- Thomas Wingard, Alston & Bird LLP

Moderator:

- Mark Garcia, SNR Denton

Coordination:

- Alex Auerbach, Auerbach Public Relations

Date, Time & Registration:

Thursday, February 16, 2012
Networking & Breakfast - 7:00 a.m. to 7:45 a.m.
Program - 7:45 a.m. to 9:00 a.m.
Location: Warner Center Marriott
21850 Oxnard Street - Woodland Hills, California 91367
Seating is limited, this event is by invitation only.
RSVP Today: To confirm your invitation please click here.

For further information please contact Mark Garcia @ 213.892.2847 or mark.garcia@snrdenton.com

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About us:

Calabasas Capital, LLC is a boutique financial advisory firm providing the following investment banking services primarily to lower-middle-market privately-held companies, business owners and entrepreneurs:

- Sell-Side and Buy-Side Mergers & Acquisitions
- Private Equity & Debt Capital Raising
- Acquisition Financing
- Financial Restructuring
- Late-stage Venture Capital Raising
- Sales of non-core assets/divisions of larger public and private companies

Our principals have significant investment banking and private equity experience working with companies in a broad range of manufacturing and services industries with particular expertise in consumer products (food, apparel, footwear, electronics, household goods) and services (online, financial), retail (including restaurant chains), business services (online and offline, including financial, marketing, janitorial, media and telecom) and technology.

Thank you for continuing to keep us in mind for future opportunities.

Regards,



David Bonrouhi
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Calabasas, CA 91302
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(818) 657-6130 Office
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