

ACG 101 Corridor



2018 Restaurant Panel Industry Growth Continues ...so what's eating away at operator success?

Presented by



The National Restaurant Association reported restaurant industry sales of nearly **\$799 billion last year**, representing approximately **4% of U.S. GDP** and nearly **48% of total food dollars** spent in the United States.

Despite industry-wide growth for several years, restaurant operators face **significant challenges** in keeping pace in an environment that is changing at a much faster rate than ever before. **Evolving consumer tastes and preferences, workforce constraints** and **intense competition** have continued in 2018, creating a deeper divide between successful and unsuccessful operators. Those that respond in a timely, effective way have an **opportunity to thrive**, while others struggle to keep their doors open.

Join us at **ACG 101's Restaurant Industry Panel** on **Wednesday, September 5th** to hear how operators are dealing with these issues, using **technology to streamline their operations**, and working to more efficiently **acquire - and stay connected with - their target consumers**.

We will also discuss the benefits of the **franchise model** as a means of growth, exploring the **unique challenges and opportunities** that come with franchising.

Panelists: Christopher Braun, CEO, Juice it Up; Vasili Hatziris, Founder & CEO, Malibu Restaurant Group / Malibu Eatery; and Jeff Harris, CFO of The Coffee Bean & Tea Leaf.

Moss Adams Partner Stephen Redmond, CPA, will moderate the panel discussion; **David Bonrouhi, Managing Director at Calabasas Capital**, will provide the industry overview.

Wednesday, September 5, 2018
7:00-9:00 AM

Westlake Village Inn
Provence Room
31943 Agoura Road
Westlake Village, CA 91361

REGISTER TODAY!

Panelists



Christopher Braun CEO
SJB Brands / Juice It Up!



Jeff Harris, CFO
The Coffee Bean
& Tea Leaf



**Vasili Hatziris Founder
& CEO**
Malibu Restaurant Group,
Inc. / Malibu Eatery



David Bonrouhi
Managing Director
Calabasas Capital

INDUSTRY OVERVIEW



Stephen Redmond, CPA
Partner,
Moss Adams LLP

MODERATOR

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ACG 101 Calendar of Events Mark your schedules now!



OCTOBER 4th

Annual Apparel Program
7:00 AM - 9:00 AM
Westlake Village Inn
Provence Room

Inaugural ACG 101 OKTOBERFEST!

Join ACG 101 for a celebration of the craft brews of the "BREWUDA TRIANGLE" of Westlake Village! You won't be disappointed!

October 18th
5:30 - 7:30 PM
Westlake Brewery & Libations



